

# Society

Neste Oil listens to its stakeholders and strives to develop its operations on the basis of the feedback that it receives.

**Our goal:**  
**We generate long-term success in business by operating ethically**

**Our return on average capital employed (ROACE) after tax was**



**11.8%**

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**Taking a stand on energy and climate politics**



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**More extensive overview of our tax footprint from 2013**



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What were our targets?	Actions and achievements in 2013?	What next?
Increase ROACE (Return on Average Capital Employed, after tax) to at least 15% over the long term.	<ul style="list-style-type: none"> <li>• ROACE was 11.8% (5.0).</li> </ul>	<ul style="list-style-type: none"> <li>• Continue working to achieve our long-term ROACE target</li> </ul>
Encourage stakeholder involvement and actively interact with key stakeholders.	<ul style="list-style-type: none"> <li>• The Stakeholder Advisory Panel met twice.</li> <li>• Discussions with NGOs continued in Europe, the US, and Asia.</li> <li>• We began working with The Forest Trust (TFT), an organization dedicated to preventing deforestation.</li> <li>• We drew up improvement plans based on the results of our stakeholder survey.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to encourage stakeholder involvement and participate more actively in debate.</li> </ul>
Provide wider reporting on Neste Oil's tax footprint.	<ul style="list-style-type: none"> <li>• We published more tax-related details in the Sustainability report.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue developing how we report our tax contribution.</li> </ul>
Make our expertise available to decision-makers.	<ul style="list-style-type: none"> <li>• We were involved in technical drafting work on BAT requirements coordinated by the EU.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue providing expertise to decision-makers.</li> </ul>

Case: Educating plantation workers' children in Malaysia



## Educating plantation workers' children in Malaysia



Neste Oil supports schooling for children living in remote parts of Malaysia and has contributed for a number of years to the work of the Humana Child Aid Society, which gives thousands of children the chance to go to school who would otherwise miss out on this opportunity.

Humana Child Aid runs schools and learning centers on remote plantations together with responsibly minded local palm oil companies. All its schools are officially approved by the Malaysian

Ministry of Education. The aim is to offer education to children who would not normally be able to attend school because of the long distances they would have to travel, poverty, or their lack of legal entitlement.

Palm oil companies have begun to pay increasing attention to their social responsibility and children's education in recent years, and a growing number of children today have the chance to attend school as a result.

"Our partners feel that the assistance they give us provides real benefits, as workers are more satisfied and stay with them for a long time," says the Chief Executive Officer of the Humana Child Aid Society, **Torben Venning**.

### Educating a growing number of children

The Humana Child Aid Society has done a lot of good work educating children and has opened over 20 new learning centers providing basic education for more than 2,000 children over the last few years. Over 12,000 children attend the organization's 130 schools in all. Although a lot has been achieved, there is still a lot left to do, says Torben.

"Over 10,000 children have been educated at our schools so far, but there's still more we can do, as lots of children on plantations still lack the opportunity to attend school."